



MASSON SEELEY AND COMPANY LIMITED

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Registered No 162382 England

Founded in 1920

Directors: M R Potten, N J Mason

CARBON REDUCTION PLAN

Masson Seeley & Co Ltd is committed to achieving Net Zero emissions by 2050.

Late 2023 and into 2024, we began to measure and record our carbon output in order to assess what changes can be made and become a more sustainable company. Although we are a SME company with just 15 employees, we believe that all businesses need to play their part in bringing down emissions and help have a positive impact on our planet.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: April 2024 – April 2025	
Baseline year emissions:	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	119.5
Scope 2	9.77
Scope 3 (Included Sources)	187.3 This has been calculated as follows: Business travel – 0 (included as part of scope 1 fuel consumption) Commuting (staff to and from company premises) – 14.9 Upstream transport & distribution (includes company deliveries for finished goods, carrier deliveries for finished goods, supplier deliveries to premises) – 87.4 Waste (landfill & recycled) – 0.3
Total Emissions	316.57

Emissions reduction target

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

We project the carbon emissions will decrease over the next five years to 269 tCO₂e by 2030. This is a reduction of 15%.

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

- Masson Seeley is ISO14001 registered and has a number of industry accreditations including CHAS, Safecontractor and Constructionline Gold and is currently on the NHS SBS Suppliers Framework.
- Masson Seeley has one electric vehicle within its fleet and a hybrid and will continue to implement this as it becomes more viable.
- Over the last few years, work has been completed within the premises to upgrade all lighting to LED. This means that not only do the bulbs use less energy, they require changing far less frequently.
- We are continually examining our supply chain and requesting information from them to assess which companies are making measures towards Net Zero that align with government recommendations. By being more informed, we can then streamline our supply chain to be more carbon neutral overall. Fortunately, all our main suppliers seem to share our core values and operate businesses with admirable sustainability practices and goals.
- We have made big changes to our packaging department in recent times. We reuse as much of our packaging as possible. We have switched from approximately 10% cardboard and 90% plastic (bubblewrap, corner protection, sheeting) to 70% cardboard and 30% plastic over the last 2 years. We continually reuse containers, boxes, and protection, often making use of those delivered to use by suppliers. Once packaging becomes damaged or unusable, it is separated for recycling waste.
- Masson Seeley entered into a new waste collection contract with the company Biffa this year. This contract guarantees 0% landfill. It does require more separation at our end – into various different bins etc – but this new practice has helped staff get ready for the Workplace Recycling Regulations that came into effect in March 2025. As well as various recyclable bins/containers being used, we now compost our staff food waste on site in new environmentally friendly compost bins.
- Metal offcuts and old signage has always been recycled efficiently and regularly within the company. Two large containers house steel and aluminium – either metal waste from manufacturing processes or old signs removed from sites. These bins are emptied once full and taken to local recycling plants.
- The majority of our external/metal signage is already made from 100% recycled aluminium. Much of the internal signage range is made from recyclable plastics (or aluminium) and we continue to look at new materials and manufacture processes to improve on this.
- Travel planning is also very important and a big part of the daily organisation to ensure that installations and survey visits can be combined where possible, or that destinations are visited in a logical geographical sequence. This helps save money on fuel and lowers emissions.

Future Carbon Reduction Initiatives

As well as maintaining the above procedures, we have plans to introduce the following over the next year or two:

- Plans to increase our current electric vehicle fleet.
- Fully integrate 100% recycled plastics into our supply chain as a main component for manufacture.
- Replace old windows in our offices with new energy efficient double-glazed versions, improving insulation.
- Replacing old door into kitchen/factory with a new PVC one, improving insulation and cutting down on heat wastage.
- Pursue greener energy via solar on site.
- Replace older gas heaters for new, more energy efficient combi or fully electric versions. This will greatly reduce our carbon output, as recorded in Scope 1 of our emissions.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of the Supplier:



Date:27.5.2025.....

¹<https://ghgprotocol.org/corporate-standard>

²<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³<https://ghgprotocol.org/standards/scope-3-standard>